

*“Proyecto We Speak”*



**Rebecca Webb**  
Chief Learning Officer  
Training Express

# Nuestros objetivos comunes



- Formación lingüística innovadora y eficaz
- Específico para learners VET
- Al alcance de todos

## Nuestros Partners





# La innovación: lo que nos distingue



- **ISUS: “ispeakuspeak”** Pioneros en *blended learning*
- **La calidad:** premio internacional e learning 2010 <http://www.elearningage.co.uk/winners>.
- **Las últimas tecnologías:** al servicio de la impartición y gestión y la medición de resultados
- **La cobertura internacional:** 15,000 alumnos, 50 países, 150 formadores virtuales.

# We Speak: A superar los obstáculos



- Una metodología virtual diferente
- La personalización
- La geografía y la logística
- Costes

## Limitaciones del Aula



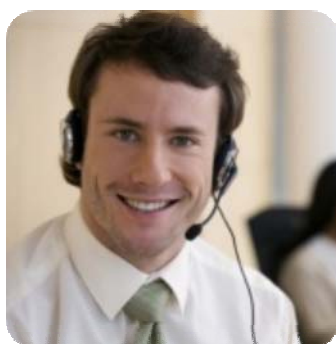
- **Rígido:** horario, geografía
- **Bajo rendimiento**
- **Relevancia y personalización**
- **Medición de resultados**
- **Costes**

## Limitaciones de la formación virtual

- La motivación
- Bajo rendimiento
- La relevancia y personalización
- La comunicación



## Nuestra solución: Unir lo humano y la tecnología



- Motivación
- Personalización
- Feedback
- Fluidez y comprensión

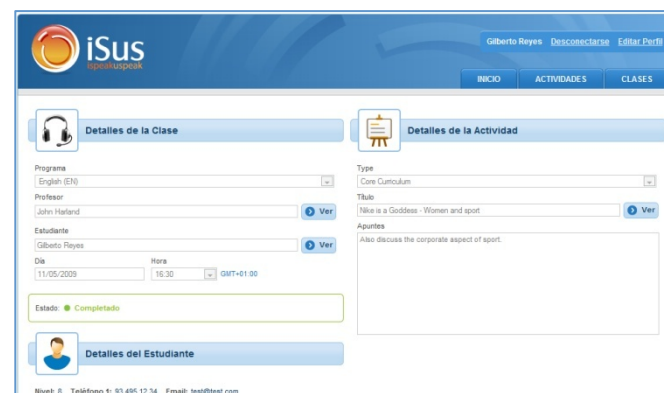
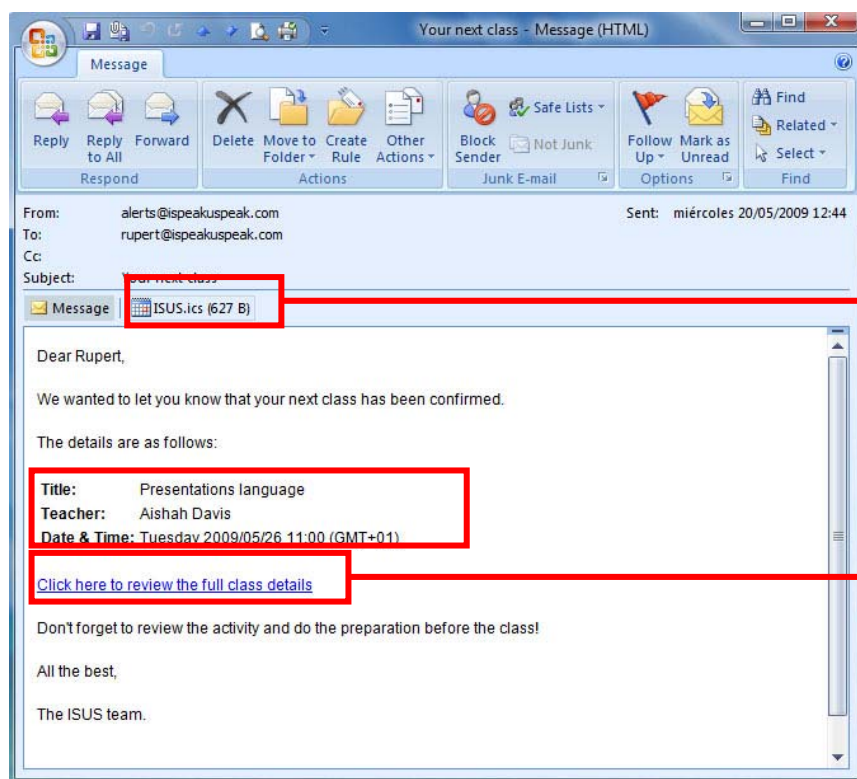
- Acceso
- Estructura
- Medición & Control
- Auto estudio
- Costes reducidos
- Cobertura Internacional



Prepare

Connect

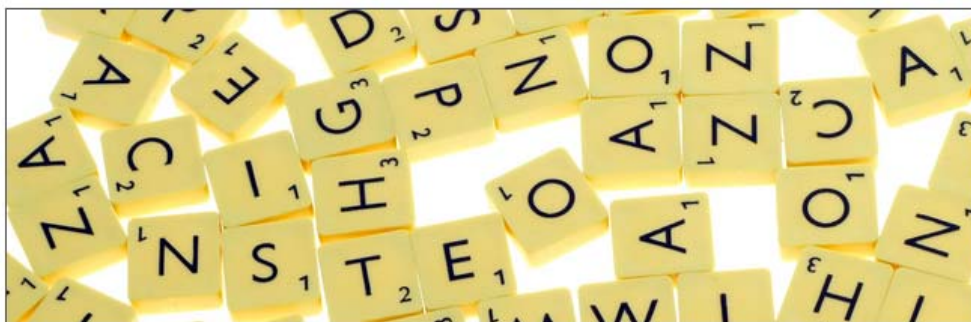
Consolidate



7.01V - Conversation phrases review - Meeting & greeting

Total Score: **100%** (17 / 17)

Section Score: **100%** (17 / 17)



Read the lists of phrases below then complete the exercises.

When we meet and speak to people for the first time it may be face-to-face, on the phone, or by e-mail. The situation may be formal or informal.

**Formal spoken**

How do you do?  
How are you?  
Hello – I don't think we've met. I'm...  
Excuse me, I think you must be...  
May I introduce myself?  
Can I introduce my colleague, Tom Smith?  
Good morning/afternoon I'm...

**Informal spoken**

Hi Tom. How are you?  
Hi Sam. It's good to see you.  
How are things?  
How's it going?  
Hello Tom – this is Sam.  
Hi Tom. Let me introduce you to Sam.  
Tom, this is Sam; Sam, this is Tom.  
Hi! You must be...

**Formal written**

Dear Sir  
Dear Ms/Mr Smith  
Dear Sarah

**Informal written**

Hi Sarah

**Question 1 - Ordering**

Score: **9 / 9** [View Correct Answer](#)

Put this jumbled conversation in the correct order. The first choice has been made for you.

- a) Good morning. Can I help you?
- b) Good morning. I'm Sally Smith.

Unit 7.01

[7.01G - Verb tenses review](#)

[7.01V - Conversation phrases review - Meeting & greeting](#)

28/05/2010



100%

[7.01L - Drawing the right conclusion](#)

[7.01S - Living your life\\*](#)

[7.01W - Your new job](#)

**Associated Classes**

[Class 1: 11/03/2010 \(03:00\)](#)

[Gilberto Reyes](#)

[Fred Gasse](#)

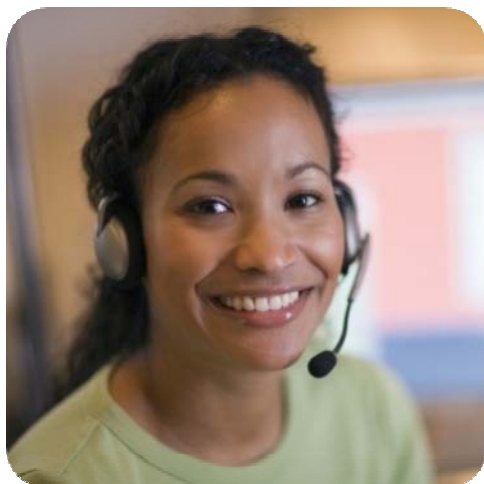
**Activity Actions**

[Print](#)

Prepare

Connect

Consolidate



TELEPHONE



skype™





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## Class Report



Class: 02/06/2009 (12:30)



Activity: Google it



Student: Gilberto Reyes



Trainer: John Harland

#	Type	Entry	Comment
1	Mistake	I have to press her to study	I have to PUSH her to study
2	Mistake	my medium daughter	my MIDDLE daughter
3	New Word	studious	disposed or given to diligent study: a studious girl.
4	New Word	niece	"sobrina"
5	Mistake	we had lunch sooner than usual	we had lunch EARLIER than usual
6	Mistake	after have lunch	AFTER LUNCH / AFTER HAVING LUNCH
7	Mistake	nobody woke up me	nobody WOKE ME UP
8	Mistake	when my husband and me have angry	when my husband and I QUARREL
9	New Word	quarrel	an angry dispute or altercation; a disagreement marked by a temporary or pē
10	New Word	to "spoil" an event or a situation	"estropear"
11	New Word	I will tell you a "story"	"historia"

(visible to students)





- La tecnología para aprovechar los medios
- La tecnología para personalizar la formación

## We Speak: el siguiente paso....



- Coste: 6 alumnos
- Geografía y logística: la coordinación automática e informatizada

## El resultado final. El sistema virtual que:



- Permite una metodología blended
- Da prioridad y lugar al factor humano
- Disponible en 5 idiomas
- Cobertura internacional
- Alineado con el Marco de Referencia Europea

# La Transferencia de Innovación



- **Formación innovadora e eficaz**
- **Específico para learners VET**
- **Al alcance de todos**



**LEONARDO DA VINCI**  
***“Life Long Learning program”***  
***Innovation Transfer Grant***



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