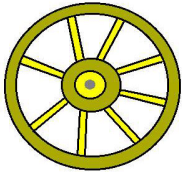
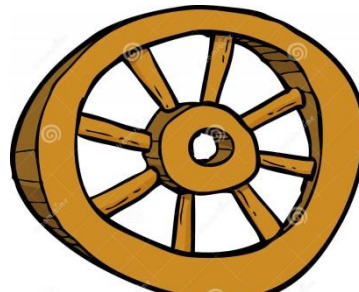


# Be inspired by others

- Inspiration in others strategic approaches:
  - Not only use successful stories
  - But also observe the problems detected by other institutions.
- The wheel has already been invented, but:
  - It is probably not appropriated for my car.
  - But the general ideas, for sure are really inspiring from me/you.



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# Case Study:

## The role of strategic planning for an institution internationalization developments:

- Óscar Millán
  - Erasmus+ Officer at the Directorate-General for VET and Continuing Professional Development for Teachers

Departament of Education. Government of Balears Islands.

- Víctor Arjona.
  - Erasmus+ Coordinator
  - IES Calviá (Calviá VET school).

# Reflexions on the case study

- Case study questions:
  - What was particularly interesting for you?
  - What can be used in your own institution?
  - What do you think it was missing?
  - Do you have similar goals?
  
  - What does this inspire you to develop your strategy?